

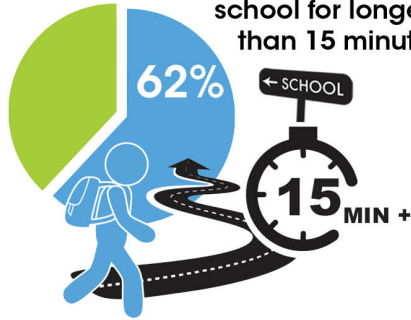
CHILD PEDESTRIAN SAFETY

In South Africa

over
11
million

children walk
to school
every day

62% of children walk to
school for longer
than 15 minutes.



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About **1 300**
children are killed
on the roads
in South Africa
annually.



Most child
pedestrian
deaths
happen
when
children
leave
school.



TEACH CHILDREN: When crossing the road ...



Stop



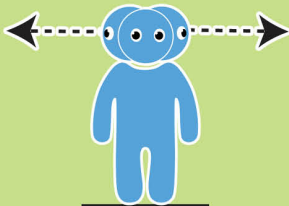
Look



Listen



Think

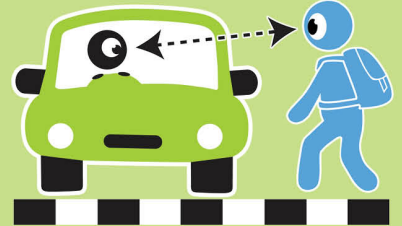


Look right, left
and right again.

Look at road
traffic signs and
signals.



Cross the street at a corner,
a crosswalk or where you
can see the road clearly.



Make sure driver can see you.



Walk on the pavement or walk as far
from the road as you can.

Play in a
safe area
away from
cars.



Watch for vehicles that
might turn or reverse.

At night walk on well-lit roads and wear
bright visible clothes.



Children under
10 years
should not
walk on
the street
alone.



Teach children not to
use cell phones
on the street.



MAKING THE ROADS SAFER



Raise road safety
awareness for parents
and children.

Environmental
modifications



Introduce traffic calming features
Enforce a 30km/hr speed limit around school.

Start a Walking Bus



Volunteers increase road
safety by accompanying
children to school.